

NEWS RELEASE

SHIFT YOUR PARADIGMS AT SAACI CONGRESS IN JULY

The 2012 national congress and exhibition of the Southern African Association for the Conference Industry (SAACI) will be held at the Indaba Hotel in Fourways, Johannesburg from 29 to 31 July.

Themed 'Shifting Paradigms', the congress will focus on how to adapt to the changing environment so that businesses can prosper and grow.

"With the worldwide economic slump far from over and new demands in terms of technology use and fresh creative thinking, we simply have to change our approach to business. This congress will help delegates do exactly that," says congress chairman Wayne Johnson of SAACI's Northern Territories Branch.

Johnson says the congress committee, made up of representatives of the different sub-sectors of the conference industry, is hard at work to make it a benchmark event.

"SAACI members have already received correspondence from us, requesting input in terms of congress topics and speakers, so that we devise a programme that is totally topical and relevant, with real take-home value. Members can send us their input online by completing a special form on the congress website."

Members can also register online on www.saaciconf2012.co.za. Early bird registration closes on 4 May.

The conference is open to anyone with an interest in the conference industry – including venue owners and managers, Professional Conference Organisers, corporate marketing and event professionals, event planners, public relations practitioners and suppliers of products and services.

To discuss sponsorship opportunities, or the sponsorship packages listed on the website, contact Cine Dunkley on tel 011 266 3215.

For more information contact the Professional Conference Organiser, Estelle Lotter on tel 011 482 2835.